



BOISE COUNTY

RESOLUTION #2026-18

A BOISE COUNTY RESOLUTION ADOPTING A BOISE COUNTY SOCIAL MEDIA POLICY

WHEREAS, the Board of Boise County Commissioners has developed and adopted a Boise County Social Media Policy and known as Resolution 2026-18, and which establishes policy surrounding the use of social media by Boise County as an organization; and

WHEREAS, a diligent review and discussion of the policy, has been held by the Boise County Board of Commissioners, during regularly scheduled meetings and Elected Officials/Department Head meetings; and

NOW THEREFORE BE IT RESOLVED that the Boise County Board of Commissioners does hereby acknowledge the Boise County Social Media Policy; and that it will be known as the Boise County Social Media Policy.

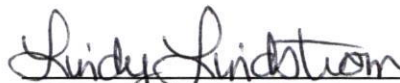
IT IS FURTHER RESOLVED that this resolution will be effective as of the signing date of this document.

APPROVED and ADOPTED this 10th day of March, 2026, in Open Session of the Boise County Board of County Commissioners.

BOISE COUNTY BOARD OF COMMISSIONERS



CLAY S. TUCKER, Chairman




LINDY LINDSTROM, Commissioner



BOB CALLAHAN, Commissioner



ATTEST:



Mary T. Prisco, Clerk to the Board

Boise County Social Media Policy

Purpose

The purpose of this policy is to establish guidelines for the creation, management, and use of Boise County social media platforms. Social media is an important tool for communication, transparency, and public outreach, along with posting positions for hire. The policy ensures consistent messaging, legal compliance, and professional standards across all Boise County department.

The purpose of this policy is *not* to use social media to post agendas, minutes, summaries, or updates related to the Board of County Commissioners (BOCC) meetings. All BOCC business must continue to be posted and communicated only through official County channels.

Scope

This policy applies to:

- All Boise County employees, elected officials, contractors, and volunteers.
- All Boise County – owned or Boise County – managed social media accounts, including but not limited to Facebook, LinkedIn, Instagram, and YouTube.
- Any future social media platforms used for official county communications.

Governance and Administration

- Human Resources Director (HR) shall serve as the primary administrator of the Boise County social media accounts Facebook and LinkedIn.
- HR will coordinate account creation, access, posting permissions, and account security.
- HR will designate additional administrator from another department, with approval from the Board of County Commissioners (BOCC).
- HR is responsible for ensuring compliance with record retention requirements and will work with IT to maintain the ability to download, archive, and retrieve any and all comments, messages, and administrative activity associated with Boise County social media accounts.

Account Creation

- No department or employee may create a social media page on behalf of Boise County without approval from the BOCC.
- All login credentials must be stored securely with IT and HR.

Professional and Accurate Information

All content posted on official Boise County social media must:

- Be factual, accurate, and timely and engage positively.
- Reflect a professional tone.
- Comply with county policies and state law.
- Support safe, respectful, and productive communication with the public.

Prohibited Content

Employees are prohibited from posting:

- Confidential or protected information HIPAA, HR records, investigations, etc.
- Political endorsements or campaign related content.
- Personal opinions represented as county policy.
- Discriminatory, harassing, defamatory, or otherwise inappropriate content.
- Sensitive incidents or emergency information not cleared through the Sheriff's Office or Incident Command.
- Comments may not be removed based on the viewpoint, perspective, topic, or opinions expressed by members of the public.

Comment Management

Boise County will *not* edit or remove comments based on the viewpoint, perspective, topic, or opinions expressed by members of the public.

- Comments will be deleted containing profanity, threats, discriminating or hateful expressions.
- Comments will be deleted containing personal identifying private personal information.
- Facebook Functions will be setup to hide comments containing profanity.

HR will maintain standard moderation guidelines consistent with the First Amendment.

Required Training

ICRMP Social Media Webinar will be assigned to any and all whom have a social media account on behalf of Boise County.